

Martina Weimert
CEO
EPI Interim Company

Martina Weimert has been appointed as CEO of the EPI Interim Company in December 2020. She has been supporting European banks since the beginning of the European Payments Initiative (EPI) as a Partner in the Financial Services Practice of the consultancy Oliver Wyman in Paris, where she was for 4 years in charge of the European payments practice.

With 17 years in international consulting, she has in-depth experience in payments, fintech, blockchain and retail banking in Europe, the Americas and the Middle East. She developed strategy concepts, new business models and led major transformation programs and is known to be an instant payments specialist. She works with all players in the payments value chain: banks, retailers, merchant service providers, e-merchants, fintechs, infrastructure providers, PSP and regulators and she speaks at international conferences about payments, fintech and blockchain.

From 1999-2004, she was in charge of business development and then head of marketing & sales in a greenfield-bank approach for Deutsche Bank. She started her career at the EBRD, in London before entering consulting. Martina Weimert graduated from the Institute of Political Science Paris in European business development and holds a Master degree in International Administration (DESS) from Sorbonne University and studied before Political Science at the University of Bonn (Germany).